

Job Description: Pedaling Minds Head Coach

Do you stay awake thinking about how to help kids? Are some of your proudest moments when you helped someone overcome their fears and develop new skills? Are you passionate about riding bikes and helping your community create safe and flourishing family ridership? If any of these apply to you, please consider this opportunity!

Pedaling Minds

Pedaling Minds is a 501(c)3 non-profit organization and was founded by Olympian Mike Friedman. Pedaling Minds' mission is to help every person have fun riding a bicycle with control and confidence. Pedaling Minds was established in 2017 and has helped over 1,500 children. We believe in the power of biking to be a positive influence in anybody's life. From individual confidence to special family memories, biking changes lives for the better. Yet many people don't know how to ride a bike OR they struggle to learn and never really attain the confidence needed to make biking a lifelong practice. Our expertise addresses this problem and we are excited to be in a growing and expansion phase.

Pedaling Minds has big plans. In the next few years we hope to centralize our operations, create a series of satellite training locations, establish a digital platform for lessons, and create a training program for aspiring trainers. All our activities are focused on elevating our core competency: building confidence and control along with the skillset to enable people to ride for a lifetime.

We are currently looking for head coaches for our childrens' and adults' in-person programming. Pedaling Minds' head coaches must believe in our mission and embody our leadership and organizational values through their work. As a head coach you will work together with other head coaches on curriculum development and, of course, be the primary coach at all programming venues. Most head coaches will work exclusively with children between the ages 5 and 13. Occasionally head coaches will work with our adult learners but the vast majority of Pedaling Minds' programming is built for children. As such, this individual has to have experience teaching or instructing kids, be at their best when helping kids



overcome challenges, and be comfortable communicating with kids and parents. Our coaches are what makes Pedaling Minds so successful; we are looking for individuals who are passionate about making a difference in kids’ lives by enabling them to be safe and confident riders.

Being a Pedaling Minds’ coach is an amazing experience. You get to work with former professional cyclists, at an organization that is set to grow and scale, and, most importantly, be at the center of our riders' experiences. We expect our coaches to believe in and always strive to fulfill our values:

Organizational Values	Staff and Leadership Values
I can	Inspire
3 Ps (practice, perseverance, patience)	3 Ps (practice, perseverance, patience)
Fun	Empathy
Control builds confidence	Know when to push
Team mindset	Develop trust
Awareness	Data driven
Data driven	Fun
Initiative	

Position

Head coaches will work side by side with assistant coaches and our executive programming staff to oversee programming and events. Coaches will teach the drills and activities to both assistant coaches and our riders. All coaches are expected to know the drills well enough to ensure that all riders are given challenges commensurate with their comfort and abilities. We strive to push riders but only insofar as it helps them build their confidence.

Specific tasks include:

- Introduce riders to new skills and drills and support their mastery of these tasks
- Teach all relevant safety lessons
- Track riders progress and impact-related data
- Be accountable for riders' successes or failures, and be willing to learn and improve in the face of missteps
- Communicate success and promote growth
- Communicate with parents about lessons, stumbling blocks, and possible next steps at home
- Organizing any volunteers and assistants present during class time
- Ensuring all data collection and surveys are completed for pre-class and post-class assessments
- Reporting to the Director of Programming after all program are complete, and as necessary
- Setup a course before class starts, and clean it up after class
- Check bicycles and helmets of participants on the first day of the program

Required Skills

- Experience instructing kids between the ages of 5 and 13
- Demonstrated ability to communicate effectively with parents and kids about progress and/or missteps
- Enjoy and know how to ride a bicycle in control
- Be a supportive leader and have a growth mindset
- Positive attitude and inspirational
- Be a fast learner and take initiative
- Be punctual and reliable

Additional skills we are interested in, but are not required:

- Basic bike mechanics/repair
- How to adjust a helmet and recognize when a bike needs to be adjusted

Work dates and locations

We teach at different locations around Boulder and Louisville, as well as different times. We are looking for coaches with some or all of the following availabilities:

- Weekday afternoons (typically from 2:30 pm - 6pm)
- Weekday mornings (typically 6 am - 1:30 pm) - summer camp time
- Weekend mornings (typically 8:30am - 1pm)

Pay \$22/hourly starting rate

Age At least 18 years old at the time of hiring

COVID-19 policy We require full COVID vaccination

Interested?

If you are interested in the position, please submit a resume, proof of COVID vaccination and a paragraph on why this job is interesting to you to mike@pedalingminds.org and noemi@pedalingminds.org. For more information, please Pedaling Minds website at <https://www.pedalingminds.org>