



Pedaling Minds Board Member

Pedaling Minds

Pedaling Minds' mission is to help every person have fun riding a bicycle with control and confidence. Pedaling Minds was established in 2015 and became a non-profit in 2017. We have helped over 1,500 kids during that time. With the support of a planning grant in 2020, Pedaling Minds established a plan to expand and scale its impact including to underserved communities around the greater Denver area. Congruent to these plans, Pedaling Minds is looking to expand and cement its board with individuals passionate about Pedaling Minds' mission, reach, and impact.

Pedaling Minds has big plans. In the next few years we hope to centralize our operations, create a series of satellite training locations, establish a digital platform for lessons, and create a training program for aspiring trainers. All our activities are focused on elevating our core competency: results-oriented riding instruction that involves creativity, curated step-by-step processes, and a focus on building control and confidence. We do this by meeting riders, parents, and adults where they are to develop their abilities and ensure everybody has fun. We believe in the power of biking to be a positive influence in anybody's life. From individual confidence to special family memories, riding a bicycle changes lives for the better. Yet many people don't know how to ride a bike OR they struggle to learn and never really attain the confidence needed to make cycling a lifelong practice. Our expertise addresses this problem and we are excited to launch the next scaling phase of our organization.

For more information, please visit the Pedaling Minds website at <https://www.pedalingminds.org/>

Position

The Board will support the work of Pedaling Minds and provide mission-based leadership and strategic governance. While day-to-day operations are led by the Pedaling Minds executive committee, the board-Executive Committee relationship is a partnership, and the appropriate involvement of the board is



both critical and expected. Specific board member responsibilities include leadership, governance, and oversight. In particular:

- Serving as a trusted advisor to the Chief Strategy and Development Officer (CSDO) as s/he develops and implements the strategic plan
- Reviewing outcomes and metrics created by Pedaling Minds for evaluating its impact, and regularly measuring its performance and effectiveness using those metrics; reviewing agenda and supporting materials prior to board and committee meetings
- Approving Pedaling Minds' annual budget, audit reports, and material business decisions; being informed of, and meeting all, legal and fiduciary responsibilities
- Contributing to an annual performance evaluation of the executive committee
- Assisting the CSDO and board chair in identifying and recruiting other board Members
- Partnering with the CSDO and other board members to ensure that board resolutions are carried out
- Serving on committees or task forces and taking on special assignments
- Representing Pedaling Minds to stakeholders; acting as an ambassador for the organization
- Ensuring Pedaling Minds' commitment to a diverse board and staff that reflects the communities Pedaling Minds aims to serve

Fundraising

Pedaling Minds board members will consider supporting Pedaling Minds a philanthropic priority and make annual gifts or significant efforts to raise funds a priority. All board members' gifts will fund the programmatic or operational costs associated with serving the underserved population either through in-person programming or Pedaling Minds scholarships.

Board terms/participation

Board members will serve a three-year term to be eligible for re-appointment for one additional term. Board meetings will be held biannually and all efforts will be made that these will be in-person. Committee meetings will be held as frequently



as necessary. Board members are expected to participate as volunteers in at least one Pedaling Minds event per year.

Qualifications

This is an extraordinary opportunity for individuals who are passionate about Pedaling Minds, our mission, who have track records of impactful board participation, and who want to help an organization cement its model and scale its impact. Selected board members will have achieved leadership stature in one or more of the following areas: non-profit leadership, business development, teaching (children or adults), philanthropy, community development, digital instruction, or the cycling community. Their accomplishments will allow them to attract other well-qualified, high-performing board members.

Ideal candidates will have the following qualifications:

- Extensive professional experience with significant leadership accomplishments in one or more of following areas: non-profit leadership, business development, teaching (children or adults), philanthropy, community development, digital instruction, or the cycling community
- A commitment to and understanding of Pedaling Minds' beneficiaries, preferably based on experience, and a unyielding need to use empirical data to make recommendations to Pedaling Minds executive committee
- A demonstrated understanding of how to generate impact in underserved communities, particularly for children
- Savvy diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals
- Personal qualities of integrity, credibility, and a passion for improving the lives of Pedaling Minds' beneficiaries
- A commitment to asking hard but civil questions about Pedaling Minds' performance with the sole intention of improving impact or business operations

Service on Pedaling Minds' Board of Directors is without remuneration, except for administrative support, travel, and accommodation costs in relation to board members' duties.



Interested?

If you are interested in the position, please submit a resume and a letter of intent detailing why you are interested, what expertise you bring, how you would philanthropically support Pedaling Minds, and identify 2-4 indicators that you think would be important to track the impact of Pedaling Minds. Please submit your application by email to pedalingminds@gmail.com and put "Board" in the subject line.